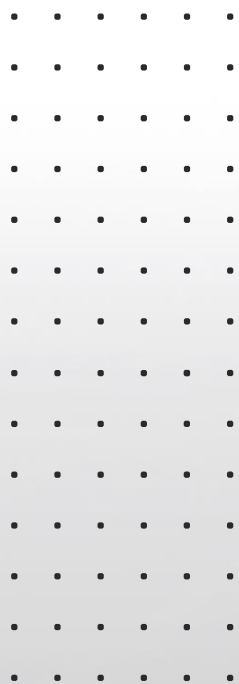


MEGAPRO

South Africa's Premier Sports Marketing Agency



COMPANY PROFILE



Offerings and Services

MEGAPRO
Marketing



MARKETING
Aligns global brands with
premium sports properties
in South Africa.

MEGAPRO
Hospitality



HOSPITALITY
Premium hospitality services
in the exciting world of sport and
live entertainment

MEGAVIEW
SA (PTY) LTD



MEGAVIEW
Supplier of digital advertising
equipment including on-field
and "DOOH" LED Screens

SIGNET
SPORTS AND BRAND LICENSING



SIGNET
Specialist South Africa Sports
& Brand Licensing agency.

BEHIND THE DREAM

EST. 1986





Rights Commercialisation

connecting your brand to SA sports rights holders

Working closely with rights holders to help grow South African sport and its commercial value, to create more attractive event platforms that offer great value for commercial partners, clients and fans alike.

Connect your brand to :

South Africa's official cricket rights holder, **Cricket South Africa**



South Africa's official rugby rights holder, **SA Rugby**



any other official South Africa's rights holder of your choice including **South Africa Football Association**



RIGHTS HOLDERS

Rights Holders

We are trusted commercial partners to some of South Africa's biggest sporting franchises with our rights holder portfolio including **SA Rugby**, **Cricket South Africa** and many other domestic rights holder agreements across rugby, cricket and football.

RUGBY



CRICKET



OTHER





Commercial Partners



We have a long history of client relationships with various national and international brands that pride themselves in partnering with all that South African sport has to offer. We pride ourselves in unlocking commercial value for all our **clients** and ensure that every **partnership** is valuable and memorable.



Sponsorship Sales

sponsorship specialists



Choose from an exclusive list of available team, stadium and title sponsorships and allow our sponsorship packages to become the catalyst to successfully growing your brand.



SOUTH AFRICA RUGBY

SA Rugby sponsorships render the opportunity to generate a brand association with the powerful properties within SA Rugby including the iconic Springbok brand.



UNITED RUGBY CHAMPIONSHIP

Present your brand on a global and national stage by partnering with any of South Africa's top rugby union teams during the new and exciting United Rugby Championship.



EUROPEAN PROFESSIONAL CLUB RUGBY

European Professional Club Rugby is the governing body and organiser of the two major club rugby union tournaments: the Heineken Champions Cup and the EPCR Challenge Cup.



LIONS RUGBY SPONSORSHIPS

The Lions Rugby Co are Johannesburg's professional rugby union team that competes in the United Rugby Championship and Carling Currie Cup competitions.

BECOME A SPONSOR

BECOME A SPONSOR

Signet Licensing

Sports and brand licensing



Founded in 1993, Signet Licensing has led the Sports Trademark and Brand Licensing industry specializing in **product licensing**, **event merchandising** and the **online sale** of licensed merchandise for some of the largest sporting brands & events in South Africa as well as providing **distribution programs into retail outlets**.

- ✓ **E-Commerce**
- ✓ **Retail**
- ✓ **Licensing**
- ✓ **Consulting**



In-Stadium Advertising

Advertise on the greatest platform

LED Stadium
Advertising

LED Perimeter
Rentals

Big Screen
Advertising

Big Screen
Sales & Rentals



- With access to South Africa's premier sporting codes, Megapro is able to provide clients access to a variety of in-stadium advertising opportunities that cover **rugby**, **cricket** and **soccer**.
- Megaview provides a full range of support services allowing our clients to focus on the event, while we supply the best technological communications solutions through **Digital Adscroll**, **Modular LED screens** and **Mobile LED Screens**.

